



**NATIONAL HISPANIC CULTURAL CENTER
BOARD OF DIRECTORS MEETING
MINUTES
December 15, 2020 at 1:30 pm
National Hispanic Cultural Center
Online Zoom Meeting**

A meeting of the National Hispanic Cultural Center Board of Directors was held on Thursday, December 15, 2020, of the National Hispanic Cultural Center via online Zoom meeting.

I. Administrative Actions

Call to Order and Roll Call.....Matt Martinez

The meeting was called to order by NHCC Board of Directors Chairman Matt Martinez at 1:30 pm.

Board Members: Matt Martinez, Bill Miera, Elizabeth Arencon, Anita Cordova, Vivian Cuadra, Holly Jane Barnet-Sanchez, Margie Huerta, Annette Garcia, Vaadra Martinez, NHCC Foundation Trustees Lou Anne Byrd and John Martinez, and Executive Director Josefa Gonzalez Mariscal (non-voting, ex-officio).

Panelist: DCA Cabinet Secretary Debbie Garcia Y Griego, DCA General Counsel Peter Ives, DCA Chair of Arts & Science Khristaan Villela, DCA Special Assistant to DCA Cabinet Secretary Jane Egan, NHCC Foundation Director Roberta Ricci, NHCC Foundation Chair Edward Lujan, Assistant Attorney General Robert Sanchez, NHCC Deputy Director Alberto Cuessy, NHCC Visual Arts Director Tey Nunn, NHCC History & Literary Arts Director Valerie Martinez, NHCC Performing Arts Director Reeve Love, and NHCC Board Administrator Alicia Tenorio.

Attendees: NHCC Staff Andres Martinez, Kirk Brown, Liza Alvarado, Renee Lovato, Elena Baca, David Gabel, Jadira Gurule, Annette Lujan, NHCC Volunteer Doug Simon, NHCC Foundation Staff Melissa Armijo and Larry Espinoza; NHCC VISTA members Paloma Lopez, and Sutherland Jaramillo; and Pop Fizz Co-Owner Carlos Alvarez.

Approval of Agenda.....Matt Martinez

Board President Matt Martinez called for a motion to approve the agenda.

Miera made a motion to approve the agenda. Cuadra seconded the motion, and it passed unanimously.

Approval of January Board Meeting Minutes.....Matt Martinez

Martinez presented the January 15, 2020 Board Meeting Minutes, as contained in the Board materials.

Miera made a motion to approve the January 15, 2020 minutes. Barnet-Sanchez seconded the motion, and it passed unanimously.

Introductions.....Matt Martinez

II. Memorial

Moment of Silence in Honor of NHCC Staff and Board of Directors Family Members who have recently passed.....Matt Martinez

Martinez called a Moment of Silence to honor all beloved family members of Board members and NHCC staff that have recently passed.

III. Business Items

New Business

- Presentation and Approval of FY2021 Open Meetings Act Annual Resolution.....Robert Sanchez

Attorney General Robert Sanchez presented the FY2021 Open Meeting Act form. **Huerta made a motion to accept the FY2021 Open Meetings Act, Miera seconded and it passed unanimously.**

- Presentation & Approval of Visual Arts Acquisitions.....Tey Nunn

Visual Arts Director Tey Nunn presented several Visual Arts Acquisitions for the Board's approval. **Barnet- Sanchez made a motion to accept the Visual Arts Acquisitions, Garcia seconded and it passed unanimously.**

- Presentation and Approval of La Fonda Del Bosque Lease.....Josefa Gonzalez Mariscal

Executive Director Josefa Gonzalez Mariscal presented the La Fonda del Bosque Lease to the Board for Approval. The Lease Agreement is renewed for the period August 1, 2020, through July 31, 2021.

Huerta moved to accept the Lease, Garcia seconded and it passed unanimously.

- Presentation and Approval of Amendment to La Fonda Del Bosque Lease Agreement.....Josefa Gonzalez Mariscal

Gonzalez Mariscal presented the Amendment to La Fonda Del Bosque Lease Agreement to the Board. She mentioned FY 2021, the Parties hereby stipulate and agree that Tenant's rent payable under the terms of the Lease shall be reduced as follows: a. For so long as the Tenant is not permitted access to or use of the Premises, rent shall be abated entirely; b. In the event that Tenant is permitted to access and use the Premises to a limited degree, the rent for the Premises will be abated to 50% of the lease

rate until Tenant has full use of the Premises. c. At such time as the Tenant has full access and use of the Premises, Tenant shall pay full rental value to the Landlord for the Premises.

In closing, Gonzalez Mariscal asked the Board to please consider approving amendment to help this locally owned business during these troubled times due to Covid-19.

Miera moved to accept the Amendment, V. Martinez seconded and it passed unanimously.

- Presentation and Approval of Pop Fizz Lease Renewal and Abatement AmendmentJosefa Gonzalez Mariscal

Gonzalez Mariscal presented the Lease Renewal and Abatement Amendment.

Huerta moved to accept the Lease, Cuadra seconded and it passed unanimously.

- Presentation and Approval of Opera Southwest Lease.....Josefa Gonzalez Mariscal

Martinez announced Attorney General Robert Sanchez was not able to review this Lease and asked it be tabled till next Board meeting January 21,2021.

Miera moved to Table till next meeting, January 21, 2021, Cuadra seconded and it passed unanimously.

- Presentation and Approval of Hispanic Genealogy Lease.....Josefa Gonzalez Mariscal

Martinez announced Attorney General Robert Sanchez was not able to review this Lease and asked it be tabled till next Board meeting January 21,2021.

Miera moved to Table till next meeting, January 21, 2021, Cuadra seconded and it passed unanimously.

- Presentation and Approval of NHCC Foundation Lease.....Matt Martinez

Martinez presented the NHCC Foundation Lease. Martinez thanked Byrd for all her hard work on finalizing the Foundation Lease.

V. Martinez moved to accept the Lease, Cuandra seconded and it passed unanimously.

- Presentation and Approval of NHCC of Foundation Bylaws..... Matt Martinez

Martinez presented the NHCC Foundation Bylaws to the Board.

Miera recommended that track changes be added as part of the information distribution for easier review

Huerta moved to accept the Foundation Bylaws, Arencon seconded and it passed unanimously.

- Presentation and Approval of General Operating Agreement Between NHCC and NHCC Foundation.....Matt Martinez

Martinez presented the General Operating Agreement to the Board. Martinez thanked LouAnne Byrd and the Foundation for all their hard work on getting Agreement finalized.

V. Martinez moved to accept the General Operating Agreement, Cuadra seconded and it passed unanimously.

- Presentation and Approval of Membership Agreement Between NHCC and NHCC Foundation.....Matt Martinez

Martinez presented the General Operating Agreement to the Board. Martinez thanked LouAnne Byrd and the Foundation for all their hard work on getting Agreement finalized.

V. Martinez suggested modifications be made to the formatting.

Miera moved to accept the Membership Agreement with modifications to formatting, V. Martinez seconded and it passed unanimously.

- Presentation and Approval of 2021 Meeting Schedule.....Matt Martinez

Martinez suggested the next Board meeting take place on January 21st at 1:30 pm. The Board approved. Next meeting is set for January 21, 2021. The Board will discuss 2021 meeting schedule during January meeting.

IV. Reports

DCA Cabinet Secretary ReportDebbie Garcia Y Griego

DCA Cabinet Secretary Garcia Y Griego began her report by thanking Martinez, Huerta and Byrd for all their hard work on drafting documents and circulating them. She also thanked the Board for their patience and understanding during this past year.

The Center remains closed due to public health order. The state of New Mexico has moved to a color system based on public health criteria. The opening of the Art Museum will take place when Bernalillo County is in the green. Bernalillo is currently in the red. The Art museum will be the first to open, Performing Arts and rentals will be the last.

All programming has gone online via websites and social media. NHCC staff has done an exceptional job and taking programming into these spaces and we are all very grateful for all NHCC community engagement. With that said, Garcia Y Griego acknowledged the hard-working staff at NHCC who, under exceptional circumstances, continue to serve the Center. The entire Dept is very grateful for their efforts.

Martinez added it has been a pleasure working with Madam Secretary Garcia Y Griego and commended her for all her hard work during this difficult year.

NHCC Foundation ReportRoberta Ricci

NHCC Foundation Executive Director Ricci began her report by mentioning successful welcoming event for Executive Director Josefa Gonzalez Mariscal on July 9, 2020. It was a good turnout and was really nice to introduce her to the Community.

Foundation applied for a loan payroll protection plan loan for \$57,700 they were lucky to receive that. Since then, applied for forgiveness and she is hoping they will be able to fully forgive their loan.

Foundation hired Sample Consulting Company to help with grant writing. The grant writers have applied for 6 grants totaling \$120,000. Ricci congratulated Tey Nunn and Jadira Gurule for receiving a Kellogg,

Melon and Ford grant. Also congratulated Valerie Martinez and HLA staff for receiving a CARES Act grant.

Ricci thanked everyone from the Center Board for all their participation and support with Maravilla. Maravilla raised about \$196,000 net \$151,000, expenses were \$45,000 compared to over \$100,000 when event takes place in person. Ricci thanked Chris Roybal for his hard on creating a beautiful video that was shown during Maravilla. Ricci mentioned they have been using this video for fundraising efforts as well. Ricci thanked Madam Secretary Garcia Y Griego and Jane Egan for all their help and guidance. Foundation sold 45 sponsorships. Touched so many people outside of Central New Mexico, 1,500 people participated in the program, a little over 2,300 visitors clicked on website. 78% new visitors on website leading up to Maravilla.

Foundation staff member Lencho Espinoza had our first annual Veteran's day campaign in honor of Veterans. It raised \$5,600 in bricks honoring our Veterans.

Martinez suggested Byrd say a few words. Byrd wanted to express her gratitude and appreciation to the Center Board for all their help not just with Maravilla but with so much for the Center Board. Byrd mentioned how great it is that the Board and Foundation work so well together.

NHCC Executive Director's Report.....Josefa Gonzalez Mariscal

NHCC Executive Director Josefa Gonzalez Mariscal began her report by stating she became Executive Director in the middle of the pandemic, May 2020. She immediately began completing NHCC budget cuts for DCA. She thanked Cabinet Secretary Garcia Y Griego for all her help and hard work with NHCC finances and budget cuts. Gonzalez Mariscal mentioned they have been creative with how they cut many services and adjusted services to save on NHCC budget.

She mentioned she is incredibly grateful to the Governor for emphasis to keep as many state employees as possible. NHCC did have to let go of our Temp staff that was detailed in the Performing Arts Department to help with our performances. Due to the closure of NHCC, we had to cancel the Temp Staff. The state is still on a hiring freeze, so no vacant positions have been filled at this time. Several NHCC staff were detailed out to help the Department of Health and are back working for the Center. NHCC has adjusted security guard schedules to cancel the contract security to save money. Gonzalez Mariscal introduced the Together-Apart Initiative that NHCC has created which is an initiative to stay connected although we are apart, we are still together. We are engaging our staff and volunteers. For example, this Thanksgiving week we sent personalized letters from staff to the volunteers to let them know they are still a part of us and to keep them still engaged. We are doing the best we can to lift morale. Gonzalez Mariscal mentioned NHCC is putting on hold non-mission related discounts for rentals. There was never no written policy that allowed it. We need to strengthen internal procedures towards rentals.

Gonzalez Mariscal mentioned she is very grateful for NHCC Finance Manager, Liza Alvarado. She has been great at implementing new policies and procedures for our Directors to know exactly what money they can use.

NHCC staff are working with the public health order. If NHCC staff needs to go on Campus we have to request permission from Executive Director and then it gets sent to DCA for final approval.

Gonzalez Mariscal mentioned we engaged the public with a new Bosque Gallery along the Bosque trail. The Bosque Gallery currently features the Exhibit, *¡Mira! Nuestra Arquitectura: An Architectural Journey* that focuses on the architectural history of the NHCC, in celebration of our 20th anniversary.

Gonzalez Mariscal concluded her report by asking members of the Board if they had any questions.

NHCC Finance Report.....Alberto Cuessey

NHCC Deputy Director Alberto Cuesy began his report by mentioning the support NHCC receives from DCA every Fiscal Year, on average NHCC receives about \$2.8 million since 2015. For Fiscal Year 2021 NHCC received \$2,947,500 which is broken down to three categories. The first is salaries and benefits, the second is contractual services and the third is other services such as copier leases, office supplies and things of that nature. In addition to Operating Funds, NHCC receives Capital Funding every Fiscal Year for capital improvements such as the NM Mutual Welcome Center, which is progressing along very nicely. The building has been stuccoed, signage has been ordered and exterior lights will be installed soon. Building will take approximately 5 to 6 more months. NHCC also receives funding for safety and security improvements. We are in the process of installing new security cameras throughout campus, to enhance our security measures. We are in the process of also installing a new intrusion and alarm system soon. Lastly, general maintenance and repairs such as HVAC equipment and ADA improvements. Which none of this could be completed without DCA support and Legislative efforts.

History & Literary Arts Program Report..... Valerie Martinez

History & Literary Arts Director Valerie Martinez began her report by stating since March 16, 2020 HLA has presented 68 virtual events, workshops, panels, presentations, classroom visits and more including the following new programming: A history and literary arts podcast, La Hilacha, now in its 14th episode, which features a range of history and literature topics, several of which are COVID-related. The podcast has been a highly successful undertaking and now has over 1200 listeners and downloads. Other HLA projects include: an online book review blog, a K-12 curriculum revolving around *Mundos de Mestizaje* fresco by master-artist Frederico Vigil. Also, Tertulia Histórica Albuquerque, a monthly history speaker series in collaboration with the Office of the State Historian and Rob Martinez, NM State Historian. HLA has developed virtual versions of what had been in-person initiatives such as their monthly book club featuring discussion of books by Hispanic/Latinx authors. They have continued working with Barelás youth team—high school students who they continue to engage each week on Google Classroom as they continue to undertake important projects in their neighborhood. They partner for this project with the City of Albuquerque, the Barelás Community Coalition, Homewise, and Working Classroom. They continue having community writing workshops as well. HLA also pivoted to promote, create, and present two exhibits: *El voto femenino/Sufragistas Latinas luchando por el derecho al voto*, featuring Latinas from 27 countries who were instrumental in women’s suffrage worldwide. This exhibit, curated by HLA staff and NHCC Librarian Cassandra Osterloh, was launched in physical form in January. Cut short because of the closing of HLA building, this exhibit has become an online presentation and will soon be a virtual tour. *El voto femenino* is the only exhibit of its kind featuring Latina suffragists from around the world. It has garnered national attention and has been presented at regional and national conferences and in classrooms. They also completed and launched a 20th NHCC anniversary exhibit, *¡Mira! Nuestra Arquitectura: An Architectural History of the NHCC*. This exhibit is along the Paseo del Bosque Trail. Curated by Anna Uremovich, NHCC Archivist, and HLA staff this was originally planned for the halls of HLA and was adapted, under quarantine, to be an outdoor exhibit. It is the first comprehensive exhibit about NHCC architecture ever created. Martinez thanked VA for its support in installing this exhibit outside. Finally, HLA was able to secure an Educator position, this year, despite a hiring freeze and the loss of our state Educator position because of the pandemic. HLA applied for a grant from CARES Act emergency funding from the National Endowment for the Arts which was granted. With grant funds, they have been able to hire Patricia Perea. The grant funds are only a stop-gap and we will lose this position in FY22 if they do not receive a state hire next year. HLA attendance for 2020 will meet 2019 attendance, despite COVID, with over 11,000 visitors and participants in HLA programs. This year HLA, with the assistance of the NHCC Foundation, brought in over \$73,000 dollars in grants, donations, and workshop fees with a carryover balance of \$33,245 from previous year’s multi-year grants. In closing, Martinez mentioned her terrific staff by name—Anna Uremovich, Cassandra Osterloh, AmeriCorps VISTA member Sutherland Jaramillo, and Patricia Perea.

She mentioned they are incredibly hard-working, adaptable, flexible, and tireless group of NHCC employees have enabled HLA to do what they do. They are a remarkable group of over-achievers and phenomenal colleagues. Also, HLA volunteers, many of whom continue working with HLA on these many virtual projects from their homes: Leon Armijo, Erica Bourdon, Ed Chavez, Betty Jo Chavez, Helene Chenier, Leticia de la Vega, Celia Dollmeyer, Julian Espinoza, Alicia Fletcher, Yolanda Garcia, Ron Garcia-Herrera, Marcela Gutierrez, Mark Mondragon, Lorenzo Montoya, Carolyn Mountain, Amelia Ranney, Elaine Reyes, Nila Romero, Bertha Sarracino and Patrick Trujillo.

Performing Arts Program Report.....Reeve Love

Performing Arts Director Reeve Love began her report with recognizing the Performing Arts program staff members: Andres Martinez, James Chávez, Pepe Gallardo, Santiago Candelaria, Kirk Brown, David Rivera, Liz Miera, and Dahveed Torres. Love stated that in a normal year, the Performing Arts program would offer around 30-35 live events—concerts, dance performances, weekend or two-weekend runs of plays, multi-day festivals—in collaboration with numerous companies and organizations. Their film program offered free bimonthly screenings on second and fourth Thursdays, as well as a number of special screenings. PA's educational programming included intensive month-long summer institutes—Circo Latino and Circo Radical (training in circus arts) and the Manoa Project (theatre training); the week-long Festival de Bellas Artes, a collaboration with the Albuquerque Public Schools; and a wide variety of other outreach events.

When the NHCC shut down in mid-March, PA postponed the remaining live events in 2019-2020 season, as well as live performances scheduled to date for 2020-2021 and a number of rental events booked for venues in the Roy E. Disney Center for Performing Arts (REDCPA).

Post-shutdown, in compliance with state regulations and Covid-safe practices, they filmed three of the summer concerts in DCA's Our Fair New Mexico series.

Using the guidelines and procedures approved for these events, they filmed another small concert, Dos Tenores, as part of the annual Vocal Artistry Art Song Festival. This festival, a collaboration with the NHCC in 2020 because it featured art song from Spain and Latin America, was originally scheduled as a live two-and-a-half day event at the Center in April. It went virtual for the first time this year.

In October, PA filmed four segments of *¡Música del Corazón!*

They are working to expand virtual programming with other long-term and new collaborators, and to extend it to dance performances and dramatic performances such as staged readings. They are also planning for live programming as feasible, going forward into FY2022 and possibly the end of FY2021, as we wait to see when and how performance venues will be able to re-open.

Love stated their educational programming, the Manoa Project went virtual in 2020, as did Circo Latino and Circo Radical, which were combined as Circo Digitalino. As the circus arts programs are particularly intense as well as highly physical, the Performing Arts program's educator Dahveed Torres and the guest artists and teachers with whom he worked are to be commended for the extraordinary effort, involving both creativity and hard work, that went into digitizing them. Dahveed is currently working on a virtual presentation of Festival de Bellas Artes for February, 2021, as well as other ongoing initiatives including the coordination of efforts among all DCA educators.

Love also mentioned that Post-shutdown film programming initiatives include:

Collaboration with the Balloon Park Drive-In on the screening of four films celebrating Hispanic Heritage Month (mid-September through mid-October), including *The Milagro Beanfield War*, *Coco*, *La Bamba*, and *Selena*. As well as a collaboration with Instituto Cervantes on three film series offered in October, November, and December: *Contemporáneas en línea* (recent feature films and documentaries by young, independent Spanish filmmakers); *LGTBI+ en línea* (short subjects exploring diverse sexual identities); and *Cortos en femenino* (short subjects by female directors working in this format).

Collaboration with Instituto Cervantes again, for the eighth year, on *¡Cine Magnifico!*: Albuquerque's Latinx A Festival, created in 2013 to encourage cultural interaction and awareness through the lens of Latin American and Spanish cinema. Running from November 19-22, the festival presented seven feature films and nine short subjects. Viewing was free of charge for all Instituto Cervantes films, both in the festival and in the three monthly series. Lastly, Love anticipates ongoing collaboration with Instituto Cervantes, as we have done joint film programming with them for nearly two decades, and are exploring possibilities for additional on-line film series and festivals.

Visual Arts Program Report.....Tey Nunn

Visual Arts Director Tey Nunn began her report with mentioning they have Four new AmeriCorps members (who will work with NHCC full-time for one year) they began their service at NHCC in July. Paloma Lopez, Naomi Brandt, and Gabriela Jadick are working with the Visual Arts team to develop visual art education curricula, promote it, and design a website to house it. The website will launch in January, <https://learn.nationalhispaniccenter.org/>. Nunn mentioned they had to switch from Art Gallery to current online virtual exhibits which include: *Incubation: Art Created in the COVID-19 Era by Albuquerque High School Students*, and the *Qué Chola Memories* Slideshow and *Mira, Mira On the Wall: Reflecting on 20 Years of Exhibitions*, Upcoming virtual exhibits include: *Because It's Time: Unraveling Race and Place in New Mexico* and *El Perú: Art in the Contemporary Past*.

Nunn shared the Visual Arts funding success the Art Museum and Visual Arts Program has experienced after being invited to submit grant applications to the Kellogg Foundation (\$100,000), The Ford Foundation (\$160,000) and the Mellon Foundation (\$200,000). These are not grants that anyone can apply for, you can only apply by exclusive invitation from these venerable national foundations. These invitations are the result of professional relationships Nunn and Gurule have developed with colleagues at these foundations over the years and they are thrilled to be recognized on a national level with these prestigious awards. Additionally, in April 2021, Nunn will find out whether they are also the recipients, in partnership with the University of Minnesota, of a large National Endowment for the Humanities Grant to digitize our entire permanent art collection. Nunn wanted to share with the Board that she has the honor of supervising a highly creative, and problem-solving staff and group of AmeriCorps members across campus. and volunteers as well as the pleasure of working with other NHCC colleagues. Nunn thanked her staff and all of her NHCC Colleagues and AmeriCorps volunteers for working so hard under such trying circumstances. Nunn mentioned each is truly amazing- working above and beyond the call of duty and producing phenomenal change in extraordinary times.

Board President's Report.....Matt Martinez

Board President Matt Martinez said he was going to keep his report short and simple; Martinez mentioned he has been careful traveling to work at his radio station and back he mentioned a week after Thanksgiving he tested positive for Covid-19. Martinez and his wife unfortunately were both hospitalized, due to the virus. Martinez mentioned currently they are both home with respirators. They are getting stronger every single day. He reminded everyone to stay safe and be careful during this Pandemic. He looks forward to working with the Board. All Board members and Directors expressed their gratitude and well wishes towards Martinez.

V. Closed Meeting Session

In Accordance with the New Mexico Open Meetings Act, Specifically NMSA 1978, Section 10-15-1 (H), Subpart (2), Discussion of Limited Personnel Matters.

Martinez moved that the board go into closed meeting at this time 4:05 pm, in accordance with the New Mexico Open Meetings, Act, specifically NMSA 1978, Section 10-15-1 (H), Subpart (7), Discussion of Limited Personnel Matters.

Huerta moved the motion to go into Closed Meeting Session. Cuadra seconded the motion, and it passed unanimously.

Martinez moved to come out of closed session, noting for the record that only matters discussed in the closed session were limited to those matters specified in the motion to enter closed session as set forth on the meeting agenda and no action was taken.

Miera moved to come out of closed session. Barnet- Sanchez seconded the motion. Motion passed unanimously at 5:11 pm.

VI. Adjournment

Huerta made a motion to adjourn, Arencon seconded the motion, and it passed unanimously.

The meeting adjourned at 5:16 pm

Board President  **Date** 12-15-20

Board Secretary  **Date** 12/15/20