A meeting of the National Hispanic Cultural Center Board of Directors was held on Thursday, September 26, 2019, in the Visual Arts Boardroom located in the Visual Arts Building of the National Hispanic Cultural Center at 1701 4th Street SW, Albuquerque, NM 87102.

I. Administrative Actions

Call to Order and Roll Call

Darren Cordova called for a motion to approve the agenda. Gallegos made a motion to approve the agenda. Huerta seconded the motion, and it passed unanimously.

Approval of June Board Meeting Minutes

Cordova presented the June 19, 2019 Board Meeting Minutes, as contained in the Board materials. Huerta made a motion to approve the minutes. Gallegos seconded the motion, and it passed unanimously.
II. Business Items

New Business

- Presentation & Approval of Visual Arts Acquisitions ...................................................... Tey Nunn

  NHCC Visual Arts Director Tey Nunn presented the Visual Arts Acquisitions contained in the Board materials.

  Gallegos made a motion to accept the Acquisitions, McIntyre seconded and it passed unanimously.

- Presentation & Approval of History and Literary Arts Acquisitions ............................ Valerie Martinez

  NHCC History & Literary Arts Director Valerie Martinez presented the History & Literary Arts Acquisitions contained in the board materials.

  Gallegos made a motion to accept the Acquisitions, McIntyre seconded and they passed unanimously.

Old Business

- Presentation & Approval of FY2020 Open Meetings Act Resolution and Code of Conduct .......................................................... Alberto Cuessy

  NHCC Interim Executive Director Alberto Cuessy reviewed the FY20 Code of Conduct and Ethics and the FY20 Open Meetings Act Resolution. There are no significant changes to the documents from FY19, but they are required to be approved annually.

  Gallegos moved to accept the Code of Conduct and Ethics. McIntyre seconded the motion and it passed unanimously. Each Board member present signed the Code and submitted it.

  McIntyre moved to accept the Open Meetings Act Resolution. Gallegos seconded the motion and it passed unanimously.

III. Reports

Interim Chairman’s Report ................................................................................................... Darren Cordova

Interim Chairman Darren Cordova announced that he will be Interim Chairman for the Board until the Governor officially appoints a new Board President. Former Board President Christopher Saucedo resigned in August 2019. Cordova thanked Saucedo for all his time, energy and support that has been invested to the Center and Board all these years. Cordova also announced that Margie Huerta will serve as the Chair of the Executive Director Search Committee. Cordova stated that though the executive
session was on the Agenda, we were unable to go in to executive session because statues were not referenced.

DCA Cabinet Secretary Report ............................................................. Debra Garcia y Griego

DCA Cabinet Secretary Garcia y Griego reported that they have 2 new hires, Nick Schiavo as Deputy Cabinet Secretary, and Santa Fe City Councilor Peter Ives as the new General Counsel. DCA is in the process of hiring a new Marketing Director as well. Garcia Y Griego announced DCA is in the process of creating a strategic plan for all 15 organizations to increase partnership. She also thanked all NHCC staff for their hard work and interim Executive Director Alberto Cueisy for all his hard work and dedication to the Center.

Board Secretary’s Report .................................................................................. Brookes McIntyre

Board Secretary Brookes McIntyre will work with Board Administrator Alicia Tenorio to send out FY20 Code of Conduct and Ethics to all Board members who were not present today.

Performing Arts Program Report ................................................................. Reeve Love

Performing Arts Director Reeve Love described some of the exciting upcoming programs taking place for Performing Arts FY20 which is included in the Board packet. Some highlights that Love mentioned was one of Performing Arts biggest event’s Globalquerque which is partnered with AMP Concerts and Avokado Artists which takes place September 20th and 21st, which features music performances from performers from all over the world. Love also recommended that the Board see their upcoming show called Rosalie’s Magic Rocks which will show on Friday-Sunday, September 27-29 & October 4-6, 2019, the show is about how life changes for an enterprising young Latina. Love also announced that Co-Performing Arts Director Elsa Menendez last day with the Center was September 23, 2019. Performing Arts Department is still in the process of sorting through all the changes and assigning duties throughout Performing Arts to ensure a wonderful FY20.

Visual Arts Program Report ............................................................................ Tey Marianna Nunn

Visual Arts Director Tey Nunn reported many exciting things going on within the Visual Art Program. On Sunday August 4, Visual Arts staff hosted an incredibly successful closing event for Qué Chola that welcomed over 750 visitors into the museum. The support and turnout from Taos, Santa Fe and Española was amazing and they have engaged an entire new group of museum fans thanks to this brilliant exhibit curated by our very own Jadira Gurulé. Nunn mentioned that on Friday September 6, the Art Museum opened El Perú: Art in the Contemporary Past. This exhibit has also been well-received. There are already a number of inquiries from other institutions, including the Smithsonian, as to whether the exhibit will travel. Latino Magazine sent a writer to cover the opening and that story will be appearing in an upcoming issue and just yesterday, El Comercio, the NY Times of Peru, published an extensive article about the significance of the exhibition. Nunn mentioned that they hosted many dignitaries from Washington DC, as well as the Peruvian Consul from Denver, at a private event the evening of Thursday, September 5th and at the opening reception on September 6th. On October 19th, the NHCC art museum staff will be hosting a site visit for the Imagining America Conference and Jadira will be presenting a paper titled “Art, Subculture, and Alternative Belonging” at the conference.
On Sunday October 27th we will be hosting Ann Murdy, a photographer and big supporter of the NHCC Art Museum, for a discussion and book signing of her wonderful new collection of photography, On the Path of Marigolds: Living Traditions of Mexico’s Day of the Dead.

History & Literary Arts Program Report

History & Literary Arts Director Valerie Martinez passed along the attendance report for History & Literary Arts from January 2017 to August 2019. Martinez was happy to report that they have reached a few milestones in the history of NHCC Archives. Archivist Anna Uremovich is close to completing a full inventory of the Archives. HLA is now aware of what they have and what item they can call “our own” due to the required deeds of gift. The Mari-Luci Jaramillo collection, NHCC Archival Collection which consists of more than 1500 images, have now been scanned and are available on the UNM Digital Collections portal and can be accessed on Rocky Mountain Online Archives. Finally HLA received hundreds of water damaged materials of archival value from the Performing Arts program after the fire. All materials have been photocopied and entered into the institutional records collection. Lastly Martinez mentioned the noticeable uptick in archival material research and reproduction requests, as researchers and public become aware of the improvements to the NHCC Archives and Special Collections.

NHCC Executive Director’s Report

Executive Director Alberto Cueisy gave a quick staffing update which includes 3 staff departures since our last Board meeting; Nicole Larrañaga, Rentals Manager/ HR Liaison, Kinsey Coper, Marketing & Public Relations Director, and Elsa Menendez, Co-Performing Arts Director. In addition, Cueisy mentioned our valued custodian, Jose “Pepe” Nery, passed away unexpectedly in August. Despite the turnovers and very sad news staff continues to rally and do what they can to support one another and the programs we offer. Cueisy mentioned that NHCC is moving fast to fill the Rentals Manager, Marketing Director, Finance Director, and the two Janitor positions. Although we have lost several staff, NHCC was able to fill some positions during this time as well which includes Shayne Brody, Security Guard Supervisor, Marco Valadez, Performing Arts Technician and Xazziel Martinez who is also a Performing Arts Technician. Cueisy also gave an update on the Capital Projects which includes the Welcome Center update that DCA’S Deputy Cabinet Secretary, Nick Schiavo is looking for ways to value engineer the project. He’s exploring options for connecting utilities (water, gas, sewer, electricity, etc.) that could potentially save over $100,000 in construction costs. Schiavo and Cueisy hope to have a set of plans to present at the December Board meeting. The Museum Entrance renovation is on hold at this time. The statewide price agreement with current contractor expired in July and was not renewed by State Purchasing. Due to procurement regulations we would have to do an invitation-to-bid process again. Cueisy will meet with Visual Arts Department to determine appropriate steps. Cueisy also gave an update on NHCC Capital Funds which included the purchase and instalment of new wireless equipment. We now have the capability to create separate wireless networks for rentals and specific events, such as Maravilla and Globalquerque, while still providing a dedicated and stable internet connection for public use. In October, we will be replacing the crusher fine pathway leading to the Performing Arts Building with a colored concrete pathway. This will address several trip hazards and make it completely ADA accessible. The project will take 2 weeks to complete. Cueisy announced that the NHCC served 274,617 people overall for FY19. Although Cueisy was not able to collect complete attendance data due to staffing shortage in key areas. However, NHCC staff is actively working to gather the information for the December Board meeting.
The Revenue for FY19 was a total of $571,511 which surpassed our goal of $524,300 by $47,200. So far in FY20, we’ve earned $79,659 which is similar to last year’s numbers around this time. The revenue goal for FY20 is $591,900.

NHCC Foundation Report .......................................................... Roberta Ricci

NHCC Foundation Director Roberta Ricci started her report by thanking all NHCC staff and NHCC Foundation staff for all their hard work to make Maravilla such a success. Maravilla had about 750 guests. Ricci reported that the giving wall was new this year and was a huge success earning $2,000. Ricci also thanked Tey Nunn for her help with bringing the council of Peru. Maravilla net was a little under $200,000, which is down from last year; however there was a huge increase in sponsors. Ricci announced next year’s Maravilla will be September 12, 2020. Huerta commended Ricci on success of Maravilla and how fabulous it was. Gallegos suggested that next year’s theme be Spain. Ricci mentioned she will reach out to Gallegos to further discuss.

V. Adjournment

Garcia made a motion to adjourn, McIntyre seconded the motion, and it passed unanimously.

The meeting adjourned at 3:00 pm.

Board President ______________________________ Date __________

Board Secretary ______________________________ Date __________