

NATIONAL HISPANIC CULTURAL CENTER
BOARD OF DIRECTORS MEETING
MINUTES FOR FEBRUARY 11, 2016

A meeting of the National Hispanic Cultural Center Board of Directors was held on Thursday, February 11, 2016, in the History & Literary Arts Library of the National Hispanic Cultural Center at 1701 4th Street SW, Albuquerque, NM 87102.

I. Administrative Actions

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Call to Order and Roll Call.....Christopher Saucedo

The meeting was called to order at 1:37pm with the following individuals in attendance:

Board Members: Christopher Saucedo, Phil Archuleta, Daniel Gallegos, Annette Garcia, Margie Huerta, Paul Maestas, Brookes McIntyre, Carolyn Ortega, Yvett Vazquez-Elias, Sarah Brown, Bill Miera, and Rebecca L. Avitia (non-voting, ex-officio). (The following Board Members were not present for the meeting: Kirk Clifton, Darren Cordova, Carl Foster, LeeAnna Fresquez, and Albert Gallegos.)

Guests: NHCC Deputy Director Alberto Cuessy, NHCC Visual Arts Director Tey Marianna Nunn, Assistant Attorney General Jennifer Salazar, NHCC Foundation Director Anna Sanchez, and Director of Legislative Affairs Ann Green-Romig.

Public & Staff: Elsa Menendez, Adrian Gomez, Joseph A. Wasson Jr., Reeve Love, David Gabel, Anna Uremovich, Nicole Larrañaga, Alicia Tenorio, Francesca Armenta, Marcela Gutierrez, Betty Jo Chavez, Mac Rodriguez, and Rosemary Garcia.

Approval of Agenda.....Christopher Saucedo

NHCC Board President Christopher Saucedo called for a motion to approve the agenda.

**Bill Miera made a motion to accept the agenda.
Brookes McIntyre seconded the motion, and it passed unanimously.**

Approval of December Board Meeting Minutes.....Christopher Saucedo

Christopher Saucedo presented the December 10, 2015 Board Meeting Minutes to the Board, as contained in the Board materials.

**Phil Archuleta made a motion to accept the minutes.
Bill Miera seconded the motion, and it passed unanimously.**

II. Business Items

New Business

- Presentation of Visual Arts Acquisitions.....Tey Marianna Nunn

Visual Arts Program Director Tey Marianna Nunn presented acquisitions contained in Board materials, including the following eight pieces of art: Inlay Cross with Guadalupe and Rose lid, by artist, Jimmy E. Trujillo, Straw Inlay Box with lid by an unidentified artist, Hispano Moresque Plate by an unidentified artist, Calabasa Vessel with Lid by artist Alfredo Trejo Rodriquez, Spanish Colonial Horse Bit by an unidentified artist, prints by Mexican artists Eddie Martinez, Federico Heraclio Cantú Garza, and Maximino Javier, all gifts of Judy and Ray Dewey.

Brookes McIntyre made a motion to accept the acquisitions contained in the Board materials. Paul Paul Maestas seconded the motion, and it passed unanimously.

Dr. Nunn also mentioned that on March 4th and 5th MAP evaluator Michael Bell would be visiting the Center to perform interviews for the pending MAP application, and invited members of the Board to participate.

- Presentation of History & Literary Arts Acquisitions....Rebecca L. Avitia

Rebecca Avitia presented the HLA acquisitions contained in the Board materials, specifically a series of Children's books, donated by NHCC volunteer, Julia Archibeque-Guerra.

Avitia also stated that the children's book collection will be growing further with the acquisition of additional children's books thanks to a New Mexico Library Foundation.

Margie Huerta made a motion to accept the HLA acquisitions. Carolyn Ortega seconded the motion, and it passed unanimously.

Old Business

- Presentation of Revised NHCC Lease of Premises to NHCC Foundation....Rebecca Avitia

Avitia provided a synopsis of the revisions to the Lease since it was reviewed by the Board in December 2015, specifically including (1) an increased square footage rental price to take account for incorporated services and equipment usage and (2) a revised term of one year with four one-year options to renew, rather than a single five year term. Discussion ensued regarding the purpose of these two revisions and the types of in-kind items being provided as Lease payments. McIntyre asked that the NHCC track postage and copy use by the NHCC Foundation for informational purposes, and Avitia agreed to do so and report it to the Finance Committee.

Bill Miera made a motion to accept the lease as revised to incorporate the options to renew clause. Paul Maestas seconded the motion, and it passed unanimously.

- Presentation of Revised Security Procedures & Update on Negotiation & Training....Rebecca Avitia

Avitia stated that negotiations with the CWA Union regarding the Procedures went well, although a few minor suggestions were made. In addition, the entire NHCC staff now has been trained on fire evacuation and additional trainings are planned on other aspects of the Procedures. Based on feedback from staff and the Union, revisions will be made to the Procedures and presented to the Board at its next meeting.

III: Reports

Board President's Report.....Christopher Saucedo

Board President Christopher Saucedo thanked Foundation Board members for attending the NHCC Board meeting, and then asked new NHCC Board member, Daniel Gallegos to introduce himself. Gallegos stated that he is a Staff Attorney at the NM Court of Appeals and is also a native New Mexican. Finally, Saucedo noted the budget difficulties in the NM Legislature this year and thanked Brookes McIntyre for attending and speaking at the House Appropriations Committee two weeks ago, and spurring positive commentary from the Committee Chair Representative Larry Larrañaga.

DCA Report.....Cabinet Secretary Veronica Gonzales

Ann Green-Romig presented on behalf of Secretary Veronica Gonzales due to the on-going legislative session. Green-Romig expressed her gratitude to the Board members and volunteers who attended from the DCA divisions. DCA has requested \$1M supplemental funding to pay for current staffing. As of the Board meeting, it appears as though \$635,000 is being put forward by the Legislature. For next Fiscal Year, DCA had also requested \$1.5M in reoccurring operating budget, but that has not been put forward by the Legislature. Capital Outlay has not been put forward yet, so DCA funding in this area is unknown. She stated that all of state government is experiencing hardship right now with regard to their recurring budget for next year. The budget now is with Senate Finance.

Saucedo also added his gratitude to the volunteers that attended the Legislative hearings and spoke to legislators in Santa Fe.

Board Secretary's Report.....Brookes McIntyre

Board Secretary Brookes McIntyre reported that the documents required of Directors have been submitted to the Secretary of State's office.

Board Attorney's Report.....Jennifer Salazar
No report was given.

Avitia reported that capital outlay requests were presented to a number of legislators for a total of \$500,000 for renovations to the NHCC's annex building for the National Hispanic Arts Institute and Workshop, and approximately 38 legislators signed the requests. The Center also requested reauthorization of the funds for the Torreon.

Programmatically, Avitia reported that the *Bellas Artes* Festival is ongoing throughout the campus. This event for school has grown from a one day a year event to four days. Center staff is scouting talent for Maravilla from this event.

The Luis Tapia art exhibit opening will be featured on March 5th. On April 1st. HLA department will feature an exhibition from the Spanish Embassy: *Moving Forward, Looking Back, Old Spanish Trail*. On April 15th, an exhibition of the life and works of Cuban composer Aareu will be held in our Education building. At the end of April, *House on Mango Street* will be brought to you at the Arts Museum... This Saturday we are featuring *Cascada de Flores* in the Performing Arts building.

At McIntyre's request, Avitia also discussed the National Hispanic Arts Institute and Workshop which will hold courses in arts and business skills training taught by CNM faculty and guest artists. The community also will have membership access to the Annex to create art. The project is a partnership with CNM, and an MOU, which will be presented to the Board at the next meeting.

In response to a Board question, Avitia also stated that M'Tucci's restaurant has decided not to have regular operating hours at the NHCC, but are continuing to do special events, and the Center is receiving a percentage of their gross revenue. The Center also benefits from \$18,000 in in-kind catering for Center events. Rebecca stated that she does not have a sense as to when M'Tucci's will have regular hours at the Center again.

McIntyre expressed concern that M'Tucci's lease had been extended right before they eliminated their regular operating hours.

Avitia informed the Board that the Department of Transportation has agreed to provide NHCC signage on I-25, north and south bound, and Phil Archuleta stated that his company had manufactured and delivered the signage to District 3.

At Sarah Brown's request, Avitia reported on an Economic Impact presentation she recently gave to the Albuquerque Economic Forum at Hotel Albuquerque and shared the presentation with the Board. The presentation highlighted the economic benefits to the area of thriving arts and culture industry, and the direct and indirect impact of the NHCC to the local economy. Sarah Brown who attended the meeting, said the presentation was outstanding and that the response of the audience was very positive.

In conclusion, Avitia informed the Board that exploratory efforts are on-going to create infrastructure that allows for broadcasting performances from the Journal Theater, thereby expanding the NHCC reach nationally.

NHCC Deputy Director's ReportAlberto Cuessey

Deputy Director Alberto Cuessey presented the Attendance and Revenue report contained in the Board Materials. Among the highlights was a 45% increase in attendance. However, Cuessey also reported that revenue is down by \$3,000. In addition Cuessey updated the Board on Capital projects, including 1) landscaping in the Padilla/Mora Park to begin next month and will be completed by October 2016. 2) cinema upgrades for the Journal Theater have been completed with the installation of high-definition cinema-quality projectors and cinema sound system. 3) new lights in the parking lot are being installed shortly. 4) education building dividers in classrooms have been installed and efforts are underway to address a problem with the installation of the dividers in the ballroom. 5) the proposed Welcome Center RFP for its design should be released by the end of Fiscal Year 2016.

Avitia added, regarding the MOU for the Welcome Center design, that the selection committee will consist of four members, one from building services, one from DCA, one from state purchasing, and one from the NHCC.

NHCCF ReportAnna Sanchez

NHCC Foundation Director Anna Sanchez reported that at the Foundation's Board meeting yesterday, elections were held that resulted in the following: Tom Briones will serve as the Chair of the Board of Trustees, Adrian Perez, as Immediate- Past Chair, Anthony Trujillo, as 1st Vice Chair; and Sarah Brown as 2nd Vice Chair. Secretary and Treasurer will be finalized soon. In addition, Sanchez reported that the Foundation has four new board members: Janice Torres from Blue Cross Blue Shield, Beverly Gabaldon from Farm Credit New Mexico, Sam Baca from AUI Inc. and Lou Anne Byrd for the community member and legacy.

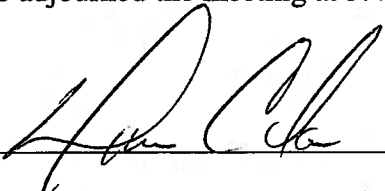
V. Public Comment

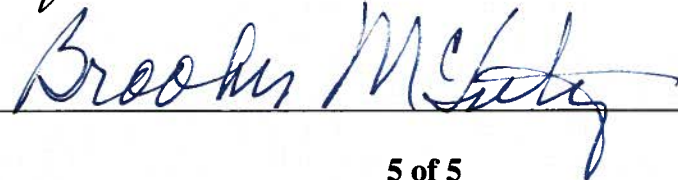
NHCC docent Mac Rodriguez expressed concern that we are not getting the word out to the Senior Centers in Albuquerque about the events at the Center, and that the Center still does not have a brochure to hand out. Avitia explained that because of financial constraints the Center is being extremely focused in its marketing efforts.

Bill Miera thanked McIntyre for attending the NHCC Board of Trustees meeting, and expressed his happiness that we are making progress in working together with one mission.

VI. Adjournment

Christopher Saucedo adjourned the meeting at 3:41pm.

Board President  Date 4-21-16

Board Secretary  Date 4-21-16