

NATIONAL HISPANIC CULTURAL CENTER
BOARD OF DIRECTORS MEETING
MINUTES for SEPTEMBER 10, 2015

FILE COPY

A meeting of the National Hispanic Cultural Center Board of Directors was held on Thursday, September 10, 2015, at the National Hispanic Cultural Center, Salon Ortega, at 1701 4th Street SW, Albuquerque, NM 87102.

I. Administrative Actions

Call to Order and Roll Call.....Christopher Saucedo

The meeting was called to order at 1:42pm with the following individuals in attendance:

Board Members: Christopher Saucedo, Phil Archuleta, Carl Foster, LeeAnna Fresquez, Albert Gallegos, Brookes McIntyre, Paul Maestas, Yvett Vasquez Elias, and Rebecca L. Avitia (non-voting, ex-officio). (The following Board Members were not present for the meeting: Kirk Clifton, Annette Garcia, Darren Cordova, Margie Huerta, and Carolyn Ortega.)

Guests: NHCC Deputy Director Alberto Cuessy, NHCC Visual Arts Director Tey Marianna Nunn, NHCC Visual Arts Curator April Bojorquez, Assistant Attorney General Mona Valicenti, NHCC Foundation Chairman Emeritus Edward Lujan, and NHCC Foundation Director Anna Sanchez.

Public: Elsa Menendez, Adrian Gomez, Joseph A. Wasson Jr., Reeve Love, and David Gabel.

Approval of Agenda.....Christopher Saucedo

NHCC Board President Christopher Saucedo called for a motion to approve the agenda, with one revision: to strike the Board Attorney report, as Assistant Attorney General Jennifer Salazar is out-of-town and unable to attend the meeting today. Saucedo also introduced Assistant Attorney General Mona Valicenti, who attended in Salazar's place, in the event any legal matters arise.

Albert Gallegos made a motion to accept the agenda as revised, Brookes McIntyre seconded the motion, and it passed unanimously.

Approval of July Board Meeting Minutes.....Christopher Saucedo

Saucedo presented the July Board Meeting Minutes to the Board, as contained in the Board materials. NHCC Executive Director noted three revisions to the Board Meeting Minutes: Removal of all highlighting, addition of page numbers, and the addition of "the" before "Secretary and "Governor" on page 6, fourth paragraph. **Gallegos made a motion to accept the minutes as revised, Paul Maestas seconded the motion, and it passed unanimously.**

Saucedo and McIntyre signed the minutes and placed them the Board files.

II. NHCC Program Presentation

Visual Arts Exhibition Presentation April Bojorquez

NHCC Visual Arts Curator April Bojorquez presented on the NHCC's upcoming *Quinceañera: Our Story, Our Future*, highlighting the Center's visual arts collection. Exhibition is intended to create an opportunity to explore the collection playfully relying on the analogy of a quinceañera. The first gallery is an elegant, simple space, intended to be peaceful and call for reflection. As you move through the galleries, color is introduced and the space reflects a celebration – rethinking and imaging the future. Also, a space previously used for videos was transformed into an interactive space, referred to as the participatory gallery. It is designed to invite the public to leave their reflections on the Center on postcards. These will then be placed in a time capsule that will be opened at the Center's 25th anniversary. The exhibit will open on Sunday from 12-4, with the opening including raffles, live music, dancing and cake.

Saucedo encouraged all Board members to attend the opening. NHCC Executive Director Rebecca Avitia also noted that all legislators who have made individual capital contributions to the NHCC in the past few years inviting them to the opening. And, after the exhibit is taken down at the NHCC, a portion of it will go back up in the Governor's Gallery for the 2016 Legislative Session.

III. Business Items

New Business

- Presentation of Visual Arts Acquisitions Tey Marianna Nunn, Rebecca Avitia

Visual Arts Program Director Tey Marianna Nunn presented acquisitions contained in Board materials, including prints, artist' papers, 47 original drawings, and reproduction rights of all items, by James Trujillo; a print by Edward Gonzales, painting on hide by Governor's Award winner Jean Anaya Moya and a bulto of San Ysidro by Sabinita Ortiz all donated by Ellen Landis; a print by Cuban artist, Alejandro Ramon Siez Alfonso; early 20th Century Peruvian *mantas* and sculpture by Paula Castillo; a limited edition print of the Center by Fermin Hernandez all donated by NHCC Foundation; retablo by Juanito Jimenez; sculpture by Kenny Chavez; two 9/11-inspired retablos and one-study piece by Roberto Gonzales. Avitia noted that all of Roberto Gonzales' items except the Virgen de Guadalupe were recommended for acquisition by the Collections Committee, and pursuant to the Collections Policy the Executive Director may also recommend acceptance of artwork.

McIntyre moved to accept the acquisition contained in the Board materials – including those recommended by the Committee and the item recommended by the Executive Director, Fresquez seconded the motion, and it passed unanimously.

- Ratification of Votes on History & Literary Arts Acquisition, Open Meetings Act Resolution, NHCC Board of Directors' Code of Ethics Christopher Saucedo

Saucedo called for a motion to ratify the decisions reached at the July 30, 2015, meeting on the History and Literary Arts Acquisitions, Open Meetings Act Resolution, and NHCC Board of Directors' Code of

Ethics. Foster moved to ratify the stated decisions made at the July 30, 2015 Board meeting, Gallegos seconded the motion, and it passed unanimously.

- Renewal of Lease Agreement with M'tucci's Cocina.....Rebecca Avitia

Avitia Presented a Lease Agreement Renewal with M'tucci's Cocina, extending the term of their lease for one-year. The Agreement Renewal has been approved by both DCA General Counsel Erin McSherry and Assistant Attorney General Jennifer Salazar. M'tucci's has put in significant investments into the restaurant space, and would appreciate the security of extending their lease beyond the current one-year term. To this end, we plan to present additional renewals in subsequent meetings, to continue to provide the requested security. The overall relationship with M'tucci's has been strong and will flourish given sufficient time.

Gallegos asked if M'Tuccis is satisfied with the renewal language. Avitia stated that they are. McIntyre asked how M'Tucci's business is doing. Avitia stated that business continues to increase month-to-month and feedback from guests is positive. Foster asked whether renewal is permissible under State rules. Avitia stated that it is, and the maximum term with all renewals was approved by the Board of Finance.

Gallegos moved to enter the Lease Agreement Renewal, McIntyre seconded the motion, and it passed unanimously.

Old Business

- Presentation of Proposed, Revised NHCC Bylaws.....Brookes McIntyre & Jennifer Salazar

McIntyre presented the proposed, revised NHCC Bylaws for final comment and consideration. **Foster moved to accept the revised NHCC Bylaws, Maestas seconded the motion, and it passed unanimously.**

- Presentation of NHCC and NHCC Foundation Membership Program Agreement
.....Rebecca Avitia

Avitia presented the new NHCC and NHCC Foundation Membership Program Agreement and explained that it is intended to document the membership program and ensure just compensation is received by the State for the provision of resources for the program, while also recognize the importance and value of the membership program the Foundation administers. McSherry and Salazar have both approved the document, and the Foundation Board of Trustees has approved it unanimously.

Gallegos asked for comment from Sanchez. Sanchez indicated the Foundation Board's excitement, especially to recapture some of the 1500 lapsed members currently. Foster asked if reports will be provided. Maestas suggested that reports be considered by the Finance Committee and then reported to the Board, at least as to the financial aspects. Saucedo asked for a summary of current membership benefits. Avitia stated that it currently includes free museum admission, performance seat upgrades night-of, and various member-only events like curator-led tours of exhibits. Saucedo encouraged Sanchez to call on all Board members to become Foundation members.

Gallegos moved to enter the NHCC and NHCC Foundation Membership Program Agreement, Maestas seconded the motion, and it passed unanimously.

- Appointments to Committees & Foundation TrusteesChristopher Saucedo

Saucedo also called for Board members to express their interest in serving on the Finance Committee, and asked that any members interested please let him know.

Pursuant to the Bylaws and the Operating Agreement between the NHCC and NHCC Foundation, Saucedo appointed LeeAnna Fresquez and Brookes McIntyre to serve on the NHCC Foundation Board of Trustees.

IV. Reports

Board President's Report.....Christopher Saucedo

Saucedo reminded Board members about Maravilla this Saturday. Saucedo also welcomed to the NHCC family Adele Boers, the new daughter of Kristen Boers, who works in the NHCC Box Office.

Saucedo also informed the Board of the meeting dates proposed for 2016.

DCA Report.....Cabinet Secretary Veronica Gonzales

Secretary Gonzales is representing the Department of Cultural Affairs at the International Conference of Indigenous Archives, Libraries and Museums in Washington DC, and asked that her report be read by Avitia. Avitia read as follows:

The Secretary has begun the first series of Community Tours. As part of these tours, she is traveling throughout the state this fall season to meet with arts and cultural leaders as well as with members of the business sector as an extension of last year's BBER report roll-out. The tours began last week in Gallup, and the most recent community meeting was yesterday in Silver City.

There was a great response from arts and business leaders in both communities in discussing the findings and economic opportunities identified by the report. Future meetings include Las Cruces and Hobbs.

The DCA budget and capital for FY17 has been submitted. The base recurring budget does not include any expansions for any specific division. Instead it focuses on obtaining a little over \$1 million in general fund to replace non-recurring fund balance that has been supporting recurring operating budget. The department expects to have completely spent all fund balance by end of FY16. In addition, the Secretary's Office is getting ready to submit several requests for non-recurring special appropriations. Those that would impact NHCC as well as other DCA divisions include increasing educational programs with additional staff, additional marketing funds, and a traveling museum program to reach rural communities state-wide.

A capital outlay request was submitted for \$21.6 million for all of DCA, which includes a \$2.7 million request for NHCC critical repairs, upgrades and equipment. DCA will need the Board's

help in continuing to inform legislative members of our critical operational and capital outlay needs. Please coordinate your legislative efforts with Secretary Gonzales and DCA's Director of Legislative Affairs, Anne Green-Romig. Secretary Gonzales thanks the Board all its support of this weekend's gala and looks forward to seeing everyone on Saturday.

McIntyre then described the traveling mobile exhibit and expressed her support of the idea to assist divisions in reaching out to the rural communities, and congratulates the Secretary on this effort.

NHCC Executive Director's Report.....Rebecca Avitia

Avitia described the many events occurring at the NHCC in the coming 45 days, beginning with Maravilla and the Quinceañera exhibit and concluding with the Las Cafeteras performance. Avitia also referred the Board to the Strategic Plan Progress Report, noting that many areas have again been completed ahead of time, others are progressing appropriately, and a few are lagging behind.

Finally, Avitia provided a report on capital projects, including: The Memorial Park sculptures are almost complete, with a planned dedication the week of Veteran's Day. The Memorial Park landscaping design is almost complete, so that we can now progress to securing a contractor to perform the work. The current design was shown to and reviewed with the Board members. Additionally, an architect has now been selected for the Central Dirt Lot project, and the NHCC is negotiating the contract so it can begin planning work. The Education Building Dividers have gone through a fourth round of solicitations, and are now very close to installation of the items – which will dramatically increase the Education programming capacity. The NHCC is also in the process of securing architect bids to design the Welcome Center. The Center is currently finalizing the specifications on the items it will purchase as a part of our Cinema Package, made possible through the capital appropriations from the Special Session and DCA Secretary Gonzales. Finally, the sound system in the Journal Theatre is installed and fantastic.

NHCC Deputy Director's ReportAlberto Cuessy

Deputy Director Alberto Cuessy presented the Attendance and Revenue report contained in the Board Materials, particularly noting the 80 percent increase in attendance year-over-year.

Saucedo congratulated everyone for FY2015 and FY2016 increases in attendance and revenue. It's exciting and outstanding.

NHCCF Report.....Anna Sanchez

Foundation Director Anna Sanchez thanked those Board members who are participating in Maravilla this year. 650 attendees are expected with 47 sponsors supporting the event. There will also be an opportunity for all attendees at Maravilla to make a pledge directly to Center programming through a live appeal at the end of the night.

Sanchez also informed the Board that Sarah Brown and Bill Miera have been appointed by the NHCC Foundation Board to serve on the NHCC Board, pursuant to the Operating Agreement and statute.

V. Public Comment

NHCC docent Mac Rodriguez stated that the Salon Ortega needs to look nicer, and the History and Literary Arts Building, in general, needs to be maintained better.

VI. Adjournment

Foster made a motion to adjourn the meeting. McIntyre seconded and the motion carried unanimously. The meeting adjourned at 3:08pm.

Acting
Board President Brooker McIntyre Date 11/12/2015

Board Secretary Brooker McIntyre Date 11/12/2015